

## Emily A. Marshall

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Department of Sociology and  
Public Health Program  
Franklin and Marshall College

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### ACADEMIC EMPLOYMENT

Franklin and Marshall College

Associate Professor, Department of Sociology and Public Health Program	2023-present
Assistant Professor, Department of Sociology and Public Health Program	2015-2023

University of Michigan

Faculty Associate, Population Studies Center	2014-2015
NICHD Postdoctoral Research Fellow, Population Studies Center	2012-2014

### EDUCATION

Princeton University

Ph.D. in Sociology, specialization in Demography	2012
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Pomona College

B.A. in Mathematics and Russian Studies, Phi Beta Kappa, <i>cum laude</i>	2000
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### RESEARCH AND TEACHING INTERESTS

Social demography, fertility, culture, survey methods, medical sociology, comparative historical sociology

### PEER-REVIEWED ARTICLES

Marshall, Emily and Hana Shepherd. 2022. "Variants of Second Demographic Transition: Empirical Evidence from Young Women's Attitudes About Childbearing." *Population Research and Policy Review*, 41: 2531-2554.

Shepherd, Hana and Emily Marshall. 2019. "Childbearing Worldviews and Contraceptive Behavior Among Young Women." *Journal of Marriage and Family*, 81(5): 1144-1161.

Marshall, Emily and Hana Shepherd. 2018. "Fertility Preferences and Cognition: Experimental Effects of Decision Context on College Women." *Journal of Marriage and Family*. 80(2): 521-536.

Shepherd, Hana and Emily Marshall. 2018. "The Implicit Activation Mechanism of Culture: A Survey Experiment on Associations with Childbearing." *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*. 69: 1-14.

Marshall, Emily. 2015. "When Do States Respond to Low Fertility? Contexts of State Concern in Wealthier Countries, 1976-2011." *Social Forces*. 93(4): 1541-1566.

Marshall, Emily. 2015. "Population Projections and Demographic Knowledge in France and Great Britain in the Postwar Twentieth Century." *Population and Development Review*. 41(2): 271-300.  
Winner, *Reinhard Bendix Student Paper Award, American Sociological Association Comparative and Historical Section*

Marshall, Emily. 2013. "Defining Population Problems: Using Topic Modeling for Cross-National Comparisons." *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*. 41(6): 701-724.

Westoff, Charles and Emily Marshall. 2009. "Hispanic Fertility, Religion and Religiousness in the U.S." *Population Research and Policy Review*. 29: 441-452.

## **OTHER PUBLICATIONS**

Marshall, Emily and Charles Westoff. 2014. "Fertility and Religion among U.S. Hispanics." Invited refereed submission. Pp. 2263-2267 in *Encyclopedia of Quality of Life and Well-Being Research*, edited by A. C. Michalos. Dordrecht, Netherlands: Springer.

## **IN PROGRESS** (\* indicates undergraduate student co-author)

"Electronic Audio Diaries: A Tool for Qualitative Research on Health Care Workers During the COVID-19 Pandemic." With Harriet Okatch, Ed Novak, LaTonya Trotter, and Kayla Cottiers.\*

"Family Size Preferences in the Face of Work and Family Constraints." With Julia Behrman and Florian Keusch.

"Priming and Ideal Family Size in the NLSY79." With Heather Rackin.

"English Proficiency and Other Risk Factors of Perceived Stress in Lancaster, During the PA COVID-19 Pandemic." With Kathleen Bush, Jessica Cox, Jennifer Meyer, Wei-Ting Yen, Qinfei Zhang, and Harriet Okatch.

"Factors Associated with Perceived Stress During COVID-19." With Harriet Okatch, Jennifer Meyer, and Wei-Ting Yen.

"Financial Limitations and Desired Family Size: Experimental Effects on Elite College Women in the United States and Turkey." With Hana Shepherd.

## **RESEARCH GRANTS**

TESS: Time-Sharing Experiments for the Social Sciences Grant, “Childbearing Preferences in the Face of Work, Family, and Financial Constraints,” with Julia Behrman and Florian Keusch (approximately \$22,500).	2023
Franklin & Marshall College, Committee on Grants Faculty Research Awards (\$3,000 total).	2020, 2021, 2022
Franklin & Marshall College, Convergence Grant: Seed Fund for Innovative Connections Across Disciplines, “Experiences of Healthcare Workers During the U.S. COVID-19 Pandemic,” with Harriet Okatch and Ed Novak (\$5,000).	2020-2021
Center for Sustained Engagement with Lancaster (Franklin & Marshall College) and United Way of Lancaster County, “Economic and Social Impact of COVID-19 in Lancaster County,” with Jessica Cox, Jennifer Meyer, Harriet Okatch, and Wei-Ting Yen (\$110,000).	2020-2021
National Institutes of Health, NICHD R03, “Using Innovative Analyses of Attitudes to Predict Fertility-Related Behavior,” Multiple Principal Investigator with Hana Shepherd (\$168,573).	2015-17
University of Michigan, Population Studies Center Small Grants Award, Freedman Fund (\$10,000).	2013

## **FELLOWSHIPS**

Princeton Institute for International and Regional Studies Dissertation Fellowship	2011-2012
Fellowship of Woodrow Wilson Scholars, Princeton University	2009-2011
Global Network on Inequality, Visiting Fellowship to Sciences Po, Paris, France	Fall 2010
Foreign Language and Area Studies Fellowship (Turkish)	2006-2007
Fulbright Fellowship, U.S. Student Program (Russia)	2000-2001

## **CONFERENCE PRESENTATIONS AND INVITED RESEARCH TALKS**

(\* indicates invited research presentation)

Behrman, Julia, Emily Marshall, and Florian Keusch. “Family Size Preferences in the Face of Work and Family Constraints.” American Sociological Association Annual Meetings, Philadelphia, PA, August 2023.

- Rackin, Heather and Emily Marshall. "Priming and Ideal Family Size in the NLSY79." American Sociological Association Annual Meetings, Philadelphia, PA, August 2023.
- Marshall, Emily and Hana Shepherd. "Variation in Fertility Preferences: Effects of Financial Primes on College Women in the United States and Turkey." Mini-Conference on Fertility Preferences, Population Well-Being Initiative, University of Texas–Austin, October 2022.\*
- Marshall, Emily, Harriet Okatch (presenter), and Jennifer Meyer. "Predictors of Parental Concern About Children's Health Risks in Childcare and at School During the COVID-19 Pandemic." Poster presentation, American Public Health Association Annual Meetings, Boston, MA, November 2022.
- Harriet Okatch, Emily Marshall, Jennifer Meyer, and Wei-Ting Yen. "Factors Associated with Perceived Stress During COVID-19." American Public Health Association Annual Meetings, online, October 2021.
- Jennifer Meyer, Harriet Okatch, Emily Marshall, and Wei-Ting Yen. "Assessing Demand for a Public Health Department in Lancaster County, Pennsylvania: A Survey Experiment." American Public Health Association Annual Meetings, online, October 2021.
- Marshall, Emily, Jennifer Meyer and Harriet Okatch. "COVID-19 and Preventive Health Behaviors: Do Work Conditions Explain Attitude-Behavior Inconsistencies?" Poster presentation, Population Association of America Annual Meetings, online, May 2021.
- "Childbearing Worldviews and Contraceptive Behavior among Young U.S. Women." Center for Studies in Demography and Ecology, University of Washington. October 25, 2019.\*
- Marshall, Emily and Hana Shepherd. "A U.S. Variant of Second Demographic Transition? Empirical Evidence from Young Women's Attitudes about Childbearing." American Sociological Association Annual Meetings, New York, NY, August 2019.
- Marshall, Emily and Hana Shepherd. "Financial Limitations and Desired Family Size: Experimental Effects on Elite College Women in the United States and Turkey." Poster presentation, Population Association of America Annual Meetings, Austin, TX, April 2019.
- Marshall, Emily and Sarah Schubach. "Global Diffusion and Stratification of Reproductive Technology: The Case of Birth by Caesarean Section." American Sociological Association Annual Meetings, Montreal, Canada, August 2017.
- Shepherd, Hana and Emily Marshall (presenter). "Attitudinal Change and Contraceptive Use: Development of Shared Cultural Models of Fertility." American Sociological Association Annual Meetings, Montreal, Canada, August 2017.
- "Cultural Schemas and Contraceptive Use Among Young Women." University of California-Berkeley, Demography Department, May 3, 2017.\*

Shepherd, Hana and Emily Marshall (presenter). “Cultural Schemas and Contraceptive Use Among Young Women.” Poster presentation, Population Association of America Annual Meetings, Chicago, IL, April 2017.

Marshall, Emily and Hana Shepherd. “What Can We Learn from Variation in Fertility Preferences? Effects of Social Context on College Women in the United States and Turkey.” Eastern Sociological Society Annual Meetings, Sociology of Reproduction mini-conference, Philadelphia, PA, February 2017.

Shepherd, Hana and Emily Marshall. “Will Measuring Cognition Help Us Understand Demographic Behavior? Cognitive Associations and Contraceptive Use.”

- Population Association of America Annual Meetings, Washington, DC, April 2016.
- Eastern Sociological Society Annual Meetings (invited panel), Boston, MA, March 2016.

Marshall, Emily. “The Futures of Fertility: Changing Fertility Assumptions in Population Projections in Postwar Western Europe.” Social Science and History Association Annual Meetings, Baltimore, MD, November 2015.

Marshall, Emily, Christine Bachrach, Heather Rackin, and Hana Shepherd. “Cognitive Representations, Schemas, and Behavior.” Invited panel, “Cognition and Demography,” Population Association of America Annual Meetings, San Diego, April 2015.

Marshall, Emily and Caroline Sten Hartnett. “How Does Education Affect Fertility? Intentions, Prototypes, and Attitudinal Change.” Population Association of America Annual Meetings, San Diego, April 2015.

Marshall, Emily and Hana Shepherd, equal authors. “Big Data: Can it Solve Cultural Sociology’s Behavioral Problems?” American Sociological Association Annual Meetings (invited panel on Big Data and the Study of Culture), San Francisco, CA, August 2014.

Marshall, Emily and Hana Shepherd (presenter), equal authors. “Getting More from Mobile Devices: Using Implicit Attitude Measures for Ecological Momentary Assessment.” Digitizing Demography Conference at Facebook, Menlo Park, CA, August 2014.

Marshall, Emily and Caroline Sten Hartnett. “Testing Pathways of Influence from Education to Fertility: Educational Enrollment and Attitudinal Change.” American Sociological Association Annual Meetings (regular session), San Francisco, August 2014.

Shepherd, Hana and Emily Marshall. “The Contextual Meaning of Fertility: A Survey Experiment.” American Sociological Association Annual Meetings, San Francisco, CA, August 2014.

Marshall, Emily and Hana Shepherd. “How Do Fertility Preferences Vary across Social Contexts? An Experimental Survey Approach.” Population Association of America Annual Meetings (poster session), Boston, May 2014.

Marshall, Emily. "Defining Population Problems: A Cross-National Comparison of Fertility Research," Social Science and History Association Annual Meetings, Chicago, IL, November 2013.

"Great Expectations: Population Projections and Politics in Twentieth-Century Britain and France." Department of Sociology, University of Western Ontario, November 8, 2013.

Marshall, Emily. "Great Expectations? Population Projections and Politics in Twentieth-Century Great Britain and France." American Sociological Association Annual Meetings, New York, NY, August 2013.

Marshall, Emily and Hana Shepherd. "Reports of Fertility Preferences: Assessing the Effects of Priming with Social Contexts." Population Association of America Annual Meetings, New Orleans, LA, April 2013.

Marshall, Emily. "Population Problems: Social Policy and Low Fertility in Post-War France and Great Britain." British Society for Population Studies Annual Meetings, York, England, September 2011.

Marshall, Emily. "Population Problems? State Actors and Low Fertility in Post-War France and Great Britain." American Sociological Association Annual Meetings, Las Vegas, NV, August 2011.

Marshall, Emily. "Low Fertility and Contexts of State Concern in European and OECD Countries, 1976-2005." Population Association of America Annual Meetings, Dallas, TX, April 2010.

Marshall, Emily. "Interpreting Population Change: State Commissions on Population in Great Britain and France after World War II." Graduate Student Workshop, *Observatoire sociologique du changement*, Sciences Po, Paris, France, November 2010.

## **TEACHING AND ADVISING**

### **Franklin and Marshall College, Department of Sociology and Public Health Program**

#### *Courses*

SOC 100: Introduction to Sociology

PBH 251: Introduction to Public Health

SOC 302: Sociological Research Methods

SOC/PBH/STS 330: Sociology of Medicine

SOC/PBH/ENE/STS 377: Population, Policy, and Social Change

SOC/PBH/STS 370: COVID-19, Population, and Health Inequalities

#### *Independent studies*

Fertility preferences, Emma Wang (Government), Spring 2023

Fertility preferences, Sarah Shubach (Sociology), Fall 2017

### *Supervising*

#### Honors thesis chair

David Yang (Sociology), 2021

#### Honors thesis committee member

Maxine Musto (Sociology), 2021

Meredith Cooney (Public Health), 2020

Anastasia Woods (Public Health), 2018

#### Internships for credit

Health inequality, Hermela Assefa (Public Health), Fall 2020

Inequality and education, Rebecca Jacoby (Sociology), Spring 2017

#### Research assistantships

Angela Azar (Public Health), Spring 2022

Zoe Favella (Public Health), Fall 2021

Kayla Cottiers (Public Health/Psychology joint major), 2021

Binhui Wang (Sociology), Fall 2017-Spring 2019

Sarah Schubach (Sociology), Spring 2017

#### Marshall Fellowships

Maternal health, Hermela Assefa (Public Health), 2021-2022

Aging and activity, Sameeha Hossein (Public Health), 2022-2023

### **Princeton University, Department of Sociology**

Teaching Assistant, 2006-2007

Marvin Bressler Graduate Student Teaching Award, 2008

### **SERVICE**

#### **Service to the Discipline**

Session Organizer, Population Association of America Annual Meetings, April 2024.

Co-Organizer, Author Meets Critics session, *More Than Medicine*, by LaTonya Trotter. Eastern Sociological Society Annual Meetings (online), February 2021.

Member, Reinhard Bendix Student Paper Award Committee, American Sociological Association Comparative and Historical Section, 2015

Co-Organizer, member-initiated meeting, "Demography and Cognition," Population Association of America Annual Meetings, San Diego, April 2015

Ad-hoc peer reviewer for *American Sociological Review*, *American Journal of Sociology*, *Demography*, *Social Forces*, *Poetics*, *Journal of Marriage and Family*, *Population Studies*, *Population Research and Policy Review*, *Perspectives on Sexual and Reproductive Health*,

*Journal of Family Issues, International Migration Review, Research in the Social Scientific Study of Religion*

**College and Institutional Service (Franklin & Marshall)**

Public Health Program Committee	2015-present
Fringe Benefits Committee	2022-present, 2016-2018
Steering Committee, NIH Biomedical/Biobehavioral Research Administration Development Grant	2022
Health Professions Advisory Committee	2019-2022
International and Off-Campus Study Committee	2019-2022
Committee on Quality of Campus Life	2019-2022