



FRANKLIN & MARSHALL COLLEGE

ANNUAL REPORT OF GIVING

JULY 2022-JUNE 2023

F&M



GRATITUDE

Dear Alumni, F&M Families and Friends:

As we reflect on the past fiscal year, we are deeply grateful for your unwavering commitment to Franklin & Marshall College.

Building upon the remarkable achievements of our Now to Next campaign, the 2022-23 year was marked by significant accomplishments and inspiring philanthropy. In this report, we share a selection of these powerful stories. While we are unable to capture every contribution in these pages - we wish we could! - the examples speak to the breadth and depth of your generosity and support of our mission.

At F&M, we take pride in our ability to equip graduates with the skills and knowledge to “live fulfilling lives and contribute meaningfully to their occupations, their communities and their world.” Our mission remains the same; how we fulfill that mission will always evolve. Forging a more visible, viable and vital F&M requires us to be nimble and responsive to a world with constantly changing needs.

Together, we will empower students to engage in an inclusive and joyful community; advance our aspirations through the highest and best use of our resources; and build an ever-stronger culture of lifelong engagement with the College. Your continued support makes it possible for us to realize these goals and much more. For that, we are profoundly grateful.

With deep appreciation,



Barbara K. Altmann
President & Professor of French





THE SAMUEL N. AND DENA M. LOMBARDO WELCOME CENTER

Located at the primary entrance to F&M's campus, the Lombardo Welcome Center will serve as a destination for prospective students and their families, providing an immersive introduction to F&M's vibrant academic community. The Center will also showcase the achievements and contributions of F&M alumni and donors who have played a pivotal role in shaping the College's storied legacy as a premier liberal arts institution. The building will serve as the home of the Offices of Admission and College Advancement, including the Office of Alumni Relations.

Importantly, the new location provides significant improvements to parking and accessibility for campus visitors. The addition of presentation and interview spaces facilitates both large-scale presentations and intimate interactions.

As an expression of their belief in F&M's mission and its critical importance to Lancaster, Sam and Dena made an extraordinary gift to F&M during the College's Now to Next comprehensive campaign. Their contribution of \$5 million will allow F&M to create a

distinct and demonstrative welcome to campus for those experiencing campus for the first time as well as those returning to the community they've known and cherished for years.

Sam Lombardo is chairman emeritus of The Benecon Group, which he founded in 1991. The firm pioneered the concept of health-insurance purchasing cooperatives and today works with employers around the country to self-fund employee health benefits programs and provide solutions for actuarial, finance and compliance needs.

The Lombardos have a long history with Lancaster County and an extensive friendship with F&M. Sam was born on Juniata Street, just two miles from the College's campus, and Dena spent the first years of her life in nearby Ephrata. Growing up, Sam was aware of F&M's importance to the Lancaster community, and that observation and appreciation has grown over the years as he and Dena have known and become friends with College leaders, faculty and other community members.

Sam and Dena have served as donors to F&M for more than two decades and are members of the College's Founders Society. In addition to their gift for the Lombardo Welcome Center, the couple have philanthropically supported the Patricia E. Harris Center for Business, Government and Public Policy, the Franklin & Marshall Fund and student & faculty research, among other initiatives.

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“We were raised in Lancaster and the College has always been an integral part of our city.”
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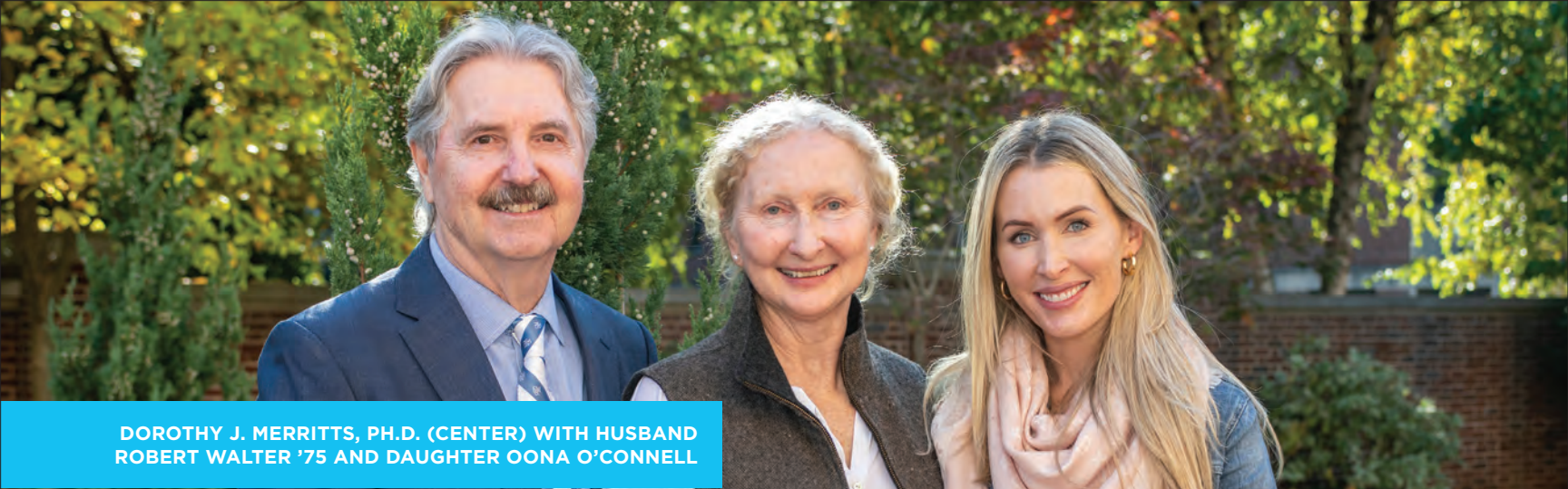
In May 2023, the Lombardos gathered with President Barbara K. Altmann, F&M Board of Trustees Chair Eric Noll '83, P'09 and other members of the College community to celebrate the kickoff of construction for the Lombardo Welcome Center.

At that event, Sam shared his belief that F&M's importance to the City of Lancaster was one of the reasons that inspired the couple to make the lead gift toward the project: “Dena and I are very proud of this moment and honored to do this for F&M. We were raised in Lancaster and the college has always been an integral part of our city. We're just so delighted to help the college that we have a very, very deep appreciation for here in our community.”

This spring, interior and exterior construction continue on the project. The Samuel N. and Dena M. Lombardo Welcome Center will open in 2024. ■



**SAM AND DENA
LOMBARDO**



DOROTHY J. MERRITTS, PH.D. (CENTER) WITH HUSBAND ROBERT WALTER '75 AND DAUGHTER OONA O'CONNELL

DONOR ENDOWS GEOSCIENCES PROFESSORSHIP

TO HONOR LONGTIME FRIEND'S F&M TEACHING CAREER

Jane Woodward never attended Franklin & Marshall College, but she knew of the College's commitment to student-faculty research from Dorothy Merritts, her longtime friend and F&M professor of geosciences. When she learned Merritts had earned a national honor, Woodward wanted to celebrate her in an impactful way.

Woodward's \$2 million gift for the Jane Woodward Endowed Professorship of Geosciences in honor of Dorothy J. Merritts, Ph.D. was announced during the 2022 True Blue Weekend. The gift honors Dorothy Merritts, the Harry W. and Mary B. Huffnagle Professor of Geosciences. That May, the National Academy of Sciences (NAS) had elected Merritts as a member, making her the first F&M professor accepted into the prestigious academy, a private, nonprofit society of distinguished scholars established in 1863. She has served F&M's Department of Earth and Environment for more than 30 years.

When Merritts retires, the endowed professorship will be renamed the Dorothy J. Merritts, Ph.D. Endowed Professorship of Geosciences. Woodward holds a bachelor's degree in geology from the University of California-Santa Barbara and a master's degree in engineering and petroleum geology and MBA from Stanford University. She has been a leader in the energy transition, geology and engineering fields for more than four decades. She also has been an adjunct professor in Stanford University's Department of Civil and Environmental Engineering since 1991.

"Jane Woodward's gift of an endowed professorship in honor of Dorothy Merritts is both powerful inspiration and very welcome acknowledgement," said Franklin & Marshall President Barbara K. Altmann. "Jane has encouraged others to join her in recognizing our faculty's outstanding research, and their pivotal role in teaching, advising and

mentoring students to launch them into lives of success and meaning. I echo her encouragement. Our graduates will become the leaders the world needs to solve its most intractable challenges; our faculty are the intellectual guides who provide them with the confidence, creativity and determination to do so.”

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“It is highly unusual for a small liberal-arts college to place such emphasis on independent student research.”

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Woodward and Merritts met at Stanford when they were earning their master’s degrees in applied earth science – the area where geology and civil engineering meet.

While careers in engineering and petroleum geology are often associated with larger universities, Woodward said students at liberal arts colleges interested in those fields have unique opportunities. “Dorothy and I followed our interests, got to know faculty and looked for opportunities to work with them,” Woodward said. “In many ways, students get more attention at a remarkable small liberal arts college like F&M than they might at a large research university, which gives them more opportunities to work with faculty. F&M is wonderfully oriented to helping students discover their interests and providing powerful real-world skills and deep learning.”

Woodward’s decades of experience have deepened her appreciation for field research opportunities, something

Merritts has provided for scores of Franklin & Marshall students. “Scientific research in the field allows you to see the whole system and to see how aspects interact in ways you struggle to do in a classroom,” Woodward said. “Field research is rare in undergraduate education. Graduate schools and employers value it highly. Dorothy and Bob’s (Bob Walter, F&M professor of geosciences, and Merritt’s husband and frequent research partner) mantra is ‘You can’t fix it if you don’t know how it works!’”

Woodward said she also was impressed by F&M’s long history of quality undergraduate research. “The F&M geosciences program has been one of the top-ranked programs in the nation for over 60 years,” she said. “My intent is not only to recognize the important work Dorothy and Bob do, but also their departmental colleagues in teaching, research, experiential learning and community restoration.”

Woodward says Merritts represents a tradition of excellence in research that pervades the College.

“It is highly unusual for a small liberal-arts college to place such emphasis on independent student research under the tutelage of such outstanding faculty,” Woodward said. “It’s what sets F&M apart. These graduate-level research experiences as undergraduates instill students with the independence and confidence needed to solve big challenges, such as the future of energy, climate change, and water crises. There is no more urgent time to study the Earth than now, and I can’t think of a better group to lead those studies than F&M graduates.” ■

Dorothy Merritts’ primary research focus is the Appalachian mid-Atlantic region, where her groundbreaking investigative work demonstrated the role human activities have had in transforming the upland woodlands and valley bottom wetland meadows of eastern North America to a predominantly agricultural, industrial and urban landscape since European settlement.

Her most recent work encompasses the past 25,000 years of landscape change, which documents continuous permafrost was widespread in Pennsylvania and Maryland during the last full glacial episode.

Giving in FY23

FRANKLIN & MARSHALL FUND GIVING

Leadership—The Benjamin Franklin Society:

Celebrating those who contribute \$1,787 or more annually, emulating the leadership of Benjamin Franklin, who in 1787 lent his name and a £200 founding contribution to a new college in Lancaster, Pennsylvania.

582 alumni, parents and friends

answered the call to leadership, joining the Benjamin Franklin Society. Membership in the society connotes innovation and drive, and rightly so; our founding patron, Benjamin Franklin, led in a way that inspires each of us, every day.

F&M has assumed national leadership on issues critical to the future of higher education, our nation's welfare and society itself.

Fulfilling the promise of this leadership requires, in turn, philanthropic leadership. Thank you for assuming it.

Loyalty— The 1787 Society:

Celebrating alumni who have given to the College in two or more consecutive years

2,489

alumni joined or continued as members of the 1787 Society

400

new alumni joined the 1787 Society

629

alumni contributed annually for the past three to four years

553

alumni contributed annually for the past five to nine years

920

alumni contributed annually for the past 10 to 24 years

635

alumni contributed annually for the past 25 or more years

Giving by Designation:

- **\$2,800,653 - Unrestricted Gifts**
Supporting every student every day according to the area of greatest need
- **\$710,749 - Financial Aid**
For high-achieving students who otherwise could not attend F&M
- **\$322,038 - Academic Programs**
Sustaining our legacy of scholarly excellence in the classroom, studio, laboratory and beyond
- **\$814,867 - Athletics via the Diplomat Athletic Club**
Enhancing the success of our athletics program and teams



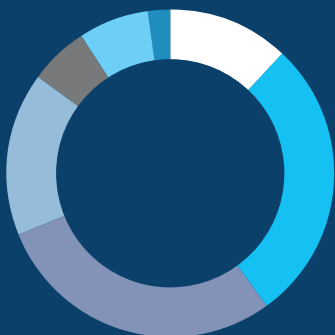
GIFT PLANNING

Through deferred giving, members of the William A. Schnader Society invest in Franklin & Marshall's future, guaranteeing that the needs of our students and the College will be met for many years to come.

\$2,856,684

was received in bequest and trust gifts in FY23.

LIVING ALUMNI MEMBERS OF THE SCHNADER SOCIETY BY CLASS YEAR



<1960 — 40 (12%)	1990s — 18 (6%)
1960s — 91 (28%)	2000s — 22 (7%)
1970s — 93 (29%)	2010s — 6 (2%)
1980s — 52 (16%)	

ENDOWMENT

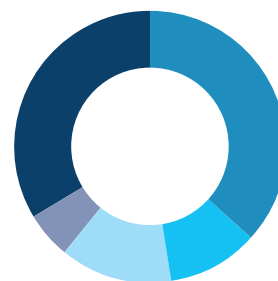
Established and maintained primarily by your contributions, the endowment fosters financial stability, leadership and opportunities for today's and tomorrow's students.

Total Endowment (as of 6/30/23)

\$435,576,401

Gifts to the College's endowment in FY23 totaled

\$5,325,796

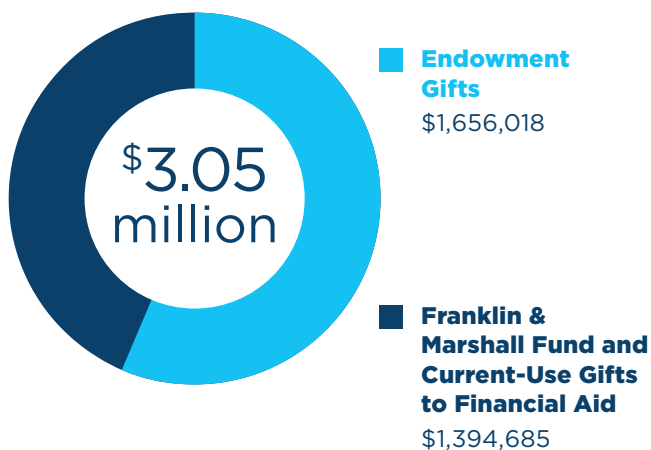


ENDOWMENT DESIGNATION*

- Student Financial Aid — 36.7%
- Endowed Faculty Positions — 11%
- Operation and Maintenance of Campus Facilities — 13.4%
- Academic Programs and Research — 5.5%
- All Other Purposes — 33.4%

FINANCIAL AID

Making an F&M education possible for high-achieving students, alumni, parents and friends contributed \$3.05 million to financial aid.



ATHLETICS

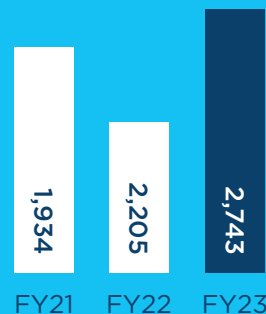
Sustaining F&M's great student-athlete tradition and paving the way for victory.

2,743 donors
\$814,867 to F&M athletics via the Diplomat Athletic Club (DAC).

GIVING FOR ATHLETICS



ATHLETIC DONORS

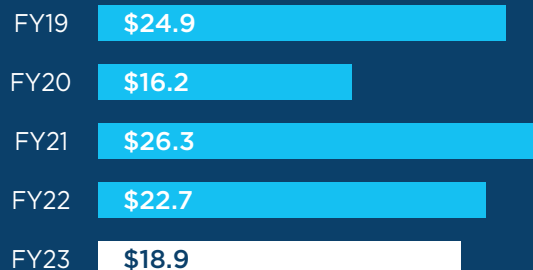


OVERALL GIVING FY23

\$18.95 million Commitments to Give

\$18.4 million Gift Receipts

TOTAL COMMITMENTS (IN MILLIONS)



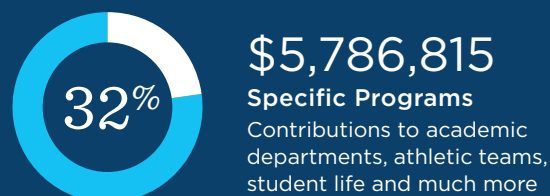
Giving in FY23

OVERALL GIVING

Gifts Received: *By Source*



Gifts Received: *By Purpose*



DIPLOMAT LEADERSHIP PROGRAM

LATEST STEINMAN FOUNDATION INITIATIVE TO BENEFIT F&M STUDENTS

Over many decades, the Steinman Foundation, one of the most prominent grant-making charitable organizations in Lancaster County, has supported programs that provide opportunities for Franklin & Marshall students and benefit the broader community. In 2022, those opportunities expanded with the Diplomat Leadership program.

That program provides a scholarship and funding assistance for four years of co-curricular programming for student leaders, including workshops, community events and off-campus programs. The students examine various leadership models, especially the Social Change Model of Leadership Development, to determine their own leadership style. They also engage with the City of Lancaster, through local businesses and nonprofits such as Leadership Lancaster, and provide community service through F&M's Ware Institute for Civic Engagement.

"The Diplomat Leadership program has taught me that leadership is a dynamic skill that can be adapted according to the environment," said Michael Poruban, a first-year student from Collegeville, Pa. "Different types of leadership are more efficient depending upon the organization and scenario. I hope to learn how

leadership can be applied in different situations and how my individual strengths can be used to better unify and motivate others."

"The Steinman Foundation's longtime support for Franklin & Marshall is inspiring," said F&M President Barbara K. Altmann. "Not only have several members of the Steinman family served on our Board of Trustees, but the foundation they lead continues to invest in our students' intellectual curiosity and passion for civic engagement, support the development of their own leadership abilities, meet the needs of the Lancaster community, and serve the missions of the nonprofit partners with which they work."

Previous gifts from the Steinman Foundation include one of \$100,000 that established a pilot program in 2012 called F&M Works. The Ware Institute program enables selected sophomores, juniors and seniors to participate in paid internships with local nonprofit organizations in Lancaster. The Foundation awarded the College \$500,000 to deepen F&M Works' impact in 2017. More than 300 students have participated in the program, serving thousands of hours with more than 100 community organizations.

“Our family and foundation want to help F&M solidify a sustainable, long-term connection with the Lancaster community,” said Bob Krasne, The Steinman Foundation’s co-chair and an F&M trustee. “We appreciate opportunities to partner with the College, particularly when both F&M students and the community benefit. Students have opportunities to gain experience and learn about leadership at local nonprofits and the organizations have students working on issues important to all of us in the community.”

The Steinman Foundation was created in 2014 by the merger of the John Frederick Steinman and James Hale Steinman foundations, which were established in 1951 to

support citizens and organizations of Lancaster County. James Hale Steinman was the first family member to serve on F&M’s Board of Trustees, from 1947 to 1962. He was followed by Carrie Steinman Nunan, Peggy Steinman and Hale Krasne.

The family and foundation have provided generous support to F&M through the years, including gifts for the Steinman College Center, the Ann & Richard Barshinger Life Sciences & Philosophy Building, the Carrie Steinman Nunan Arboretum, the Shirley Watkins Steinman Endowed Professorship of Classics and support for the Franklin & Marshall Fund. ■

“The Diplomat Leadership program has taught me that leadership is a dynamic skill that can be adapted according to the environment.”



OLIVER DEWEY MARCKS FOUNDATION PROVIDES A NEW SCHOLARSHIP



Oliver Dewey Marcks was passionate about education, according to trustees of the Oliver Dewey Marcks Foundation, and had fond memories of his time as a student at Franklin & Marshall College. When considering how the Foundation could honor Marcks' legacy, a donation to his alma mater made perfect sense.

Originally from Emmaus, Pa., Marcks graduated from Franklin & Marshall in 1921 and went on to attend Harvard Law School before settling in Detroit, where he lived until his death in 1979. The Oliver Dewey Marcks Foundation has supported Franklin & Marshall College through the Oliver Dewey Marcks 1921 Endowed Scholarship, the Oliver Dewey Marcks 1921 Library Fund and the Franklin & Marshall Fund.

Marcks admired the unique character of F&M and wanted to see the College continue to thrive. The Oliver Dewey Marcks Foundation's board of trustees wanted to provide support that would help sustain Franklin & Marshall's excellent academic programs and small class sizes, and that would provide financial aid to students interested in a liberal arts education — students who might not be able to pay tuition costs without assistance.

The Oliver Dewey Marcks Class of 1921 Endowed Scholarship, the most recent gift from the Foundation, provides need-based financial aid to a student or students currently enrolled in the College, with preference being given to a student or students from Michigan or Pennsylvania who plan to study government or attend law school.

The Foundation felt that Marcks, who spent time teaching at the Detroit College of Law, would have wanted to provide support for students who shared his passion for law and government. It hopes that the scholarship will encourage students to pursue their interests in those subjects by reducing potential financial barriers.

Marcks was dedicated to helping others and giving back to his community, and he wanted philanthropy and support of education to be part of his legacy. The Oliver Dewey Marcks Foundation trustees hope their efforts to honor that legacy will inspire others to give back as well.

"I think he would hope that this might show other alumni that this is an option," said one of the Foundation's board members. "His legacy is helping others...that's something he was very passionate about." ■

CLOSING THE GENDER GAP IN FINANCE

A pair of Franklin & Marshall College graduates are working together to make investments more accessible for female entrepreneurs.

Kriti Krishna '18 is an investor at HearstLab, a venture fund that provides cash investment and support services to early-stage, women-led startups. She supports the College through gifts to the Franklin & Marshall Fund and is a member of Benjamin Franklin Society as a Graduates of the Last Decade (GOLD) member.

Her colleague is **Lia Tavarez '20**, who recently joined HearstLab as community manager.

“We’re here to be a resource to women entrepreneurs and give them a fair shot at raising capital and building huge companies,” Krishna said.

HearstLab operates under the umbrella of Hearst Corporation, a conglomerate of more than 360 businesses in the media, healthcare, transport, real estate and financial services industries.

While the two alumnae first met as undergraduates, they took distinctly different paths to Hearst’s Manhattan headquarters.

To read the rest of Krishna and Tavarez’s stories, visit the **F&M stories website**.



KRITI KRISHNA '18



LIA TAVAREZ '20

ROBERT MULLINS '91

GRATEFUL FOR F&M



How do you show appreciation for an institution that set you up for a successful life? A place and a group of special people that helped make you a lifelong learner, taught you what was important, and worked with you through a monthslong, life-threatening illness so you could get your degree in four years?

If you're Robert (Rob) Mullins '91, you give back to that organization in every way you can.

"Franklin & Marshall College helped, and helped, and then helped some more," Mullins recalls. "I was playing spring lacrosse when I became ill. I couldn't play anymore. F&M made it work. For example, when I had to go home for surgery, Professor Bob Gray (Professor of Government) worked with me and later supervised a yearlong independent study during my senior year, so that I could complete outstanding coursework. There were lots of examples where they arranged things for me, not to lessen the work but to help me get it all done, and I was able to graduate on time."

After graduation, Mullins earned his master's degree in international affairs from the University of Pittsburgh and later a doctorate in war studies from the University of London. He then went to work in the defense industry, serving in a variety of strategy, mergers and acquisitions, and operational roles across a more than 22-year career.

Mullins was supporting the Franklin & Marshall Fund every year, but he started to feel that he wanted to do

something more for the college that had cared so much for his future.

So, in the 2009-2010 academic year, he became F&M's first "Executive in Residence and Harris Center Fellow" for the Department of Business, Organizations & Society. At the time, he was a director of operations, strategy and development at Northrop Grumman Corp.'s Electronic Systems sector, based in Linthicum, Md.

"I was on campus a few days each month during that academic year," he remembers, "working with faculty on strategic planning and implementation issues. I was also able to help with advising students on career and postgraduate educational opportunities, and I taught a class as a guest lecturer. I couldn't think of a better way for me to give back to the College!"

Mullins capped off his corporate career by serving as the senior vice president leading corporate strategy and development for Lockheed Martin. Following a brief stint as an independent consultant, he joined CSP Associates LLC in October, a boutique commercial diligence advisory firm in the aerospace, defense and government services markets. He joined CSP as a senior managing director, leading all facets of CSP's strategic and transaction advisory practices, including business development, client relationship management and transaction execution.

Today, Mullins continues to give back to Franklin & Marshall College. He is a member of the Franklin & Marshall Leadership Council and he helped to plan

his class's 20th reunion. He still gives to the Franklin & Marshall Fund and other College priorities every year. And, in June, he and his wife, Suzanne, made a \$200,000 pledge to the Franklin & Marshall Fund.

"I was a first-generation student," Mullins says. "I started my college career at the U.S. Air Force Academy, and when I couldn't continue there, F&M supported me in so many ways. My father and mother never had the chance

to go to college and education was important to them; my giving is always to honor them."

With his slightly unconventional F&M education, what did Mullins learn about life's truths? "I would tell today's students that you don't want to be one-dimensional," he says. "Take advantage (of everything F&M has to offer) and come out of school multidimensional... manage your career but also spend time just learning." ■

HOPE PETRALIA '24 AND STUDENT PHILANTHROPY

Hope Petralia '24 is a sociology and American studies major and a captain for F&M's Women's Track team.

She's also co-chair of Dollars for Dips, F&M's student philanthropy group. By encouraging fellow students to support their alma mater, Dollars for Dips aims to foster a culture of philanthropy that starts with students and lasts throughout their lives as alumni.

"[I learned] you can't just ask someone for money — you have to provide them a reason and give them a benefit to what that gift can do," she says.

So what's Petralia's answer to peers who ask why they should give, particularly when they're still enrolled and paying tuition?

"I tell them that every donation raises our degree," she says. "And alumni involvement raises [the value of] our

F&M degree. It makes us look better. It makes us sound better."

Dollars for Dips has also helped her understand leadership — and how a leader can work to inspire others.

She sums it up this way: "I've never been in charge of something outside of being a captain on a team. [Dollars for Dips] is more collaborative; I'm not telling you what to do. I'm telling you what I need from you to help the whole thing come together, because my name's next to your name. There's no hierarchy in that sense. Dollars for Dips is something that has taught me not only a lot about F&M, but how to be a leader. How to be someone who people go to if they need something. Someone who people want to work for — not just because they have to." ■



**MICHAEL PETRALIA P'24 AND
CATHERINE BLANEY-PETRALIA P'24
WITH DAUGHTER HOPE PETRALIA '24
AT THE TRIBUTE RECEPTION DURING
2023 TRUE BLUE WEEKEND. HOPE
WAS A PRESENTER AT THE EVENT.**



ATTORNEY'S PASSION PAVES WAY FOR STUDENTS


A Franklin & Marshall grant enabled **Karla Avelino '01** to return to her Central American birth country and discover a passion for immigration law.

A founding partner of Roger and Avelino law firm, she's now paving the way for current and future students to find their potential.

Avelino serves on F&M's Alumni Association Board and is a frequent supporter of the College's Pioneers

Club and diversity, equity and inclusion priorities. She has served F&M as a Day of Giving ambassador, participated in Night of Networking and attended alumni events in her home region of Southern California.

"I thought about how important it is for people who look like me to see me as part of the Alumni Board. Being Latina, I feel like people haven't really heard us - our experience and our voices," Avelino said.



Avelino co-founded ALMA – the College’s Latinx alumni association – in 2002 with Teresita (Barba) Gurrola ‘01. Short for the Asociación Latino para Movimiento Alumna (Latino Association for Student Movement), the acronym ALMA also means “soul” in Spanish.

The alumni group works in cooperation with active student members of Mi Gente Latina, a multicultural campus group focused on spreading awareness of the vibrant Latinx cultures at F&M.

“It wasn’t until my senior year that I realized I wanted to consider immigration.”

ALMA’s annual graduation breakfast honors Hispanic and Latinx graduating seniors.

As a first-generation college student raised in a single-parent household, Avelino wants students from diverse backgrounds to confidently explore career paths.

“I went into F&M thinking I was going to be a doctor,” she said. “It wasn’t until my senior year that I realized I wanted to consider immigration.”

The topic is close to Avelino’s heart. Born in El Salvador’s capital city, San Salvador, she was brought to the United States at a young age fleeing from the country’s civil war. Avelino was raised in Los Angeles and has since acquired citizenship, as she was still considered a minor when her mother naturalized.

As a Marshall Fellow, Avelino received a \$3,000 grant to complete undergraduate research in El Salvador. Though her initial focus was the psychological impact of war on children (Avelino graduated with an anthropology major and psychology minor), a passion for immigration law began to bloom.

“I read more about policies during the war. I started to get this passion for helping people,” she said.

After graduating, Avelino spent two years working at a mental health clinic in Venice Beach, Calif. The experience solidified her decision to go to Southwestern Law School.

“I met with people who were going through hard times. I felt like a degree in psychology would limit me to one or two roles,” she said. “I just felt a law degree gave me more opportunity to pursue different careers as I wanted.” ■



KARLA AVELINO '01

DAN ARDIA AND FACULTY-ALUMNI CONNECTIONS

Connections with faculty can be a defining feature of the college experience for Franklin & Marshall students, says **Daniel Ardia**, F&M associate dean of the faculty and Charles A. Dana Professor of Biology. Maintaining those relationships is a key way for faculty to contribute to alumni engagement.

“For many students, faculty are the most important touchpoint from their time at F&M,” Ardia said.

Ardia has worked closely with the Office of College Advancement during his time at F&M; he is currently a member of the Presidential Working Group on Engaging Alumni, which aims to keep College alumni engaged as sources of mentorship and inspiration for current students and philanthropic supporters of the College.

“I enjoy bringing the faculty perspective to those conversations and understanding how alumni see the school,” said Ardia, an ornithologist who earned his doctorate at Cornell University.

He serves on the working group’s “Toolbox Committee,” developing resources and strategies to help faculty participate in alumni engagement.

Faculty are especially well-positioned to do so, not only because of their

existing connections with alumni but also because they are able to speak to their departments’ strengths and current needs, according to Ardia.

The Department of Biology, for example, set up a fund to which alumni can donate; those funds go toward purchasing or updating research equipment. Alumni know firsthand the impact this fund and their contributions to it can have and are motivated to give back to current students.

“Alumni [who majored in the sciences] know it’s important for students to be able to work with up-to-date equipment,” Ardia said.

He noted that he’s seen a “culture shift” among faculty during his time at F&M. “It’s much more a part of our role to help engage alumni...we all benefit from making alumni feel welcome and giving them ways to give back,” he said.

Ardia is also involved with the Committee on Grants, which evaluates proposals for scholarly research and awards funds, and said alumni donations often help fund student and faculty research.

Increased alumni engagement can also provide opportunities for students to network and receive mentorship from graduates in their fields.

“Our alumni go out and do amazing things, so it’s important for faculty to help build that network,” Ardia said. ■



PARENTS DEMONSTRATE COMMITMENT

CHERYL AND FRED
SCARBORO P'26

Cheryl and Fred Scarboro quickly found themselves all-in at F&M. They're the parents of Alex Scarboro, a member of the Franklin & Marshall Class of 2026, and it didn't take long for them to realize that they wanted to be involved in the community that was helping shape their son's future.

The Scarboros have an extensive history of commitment to education; Cheryl is a member of the board of visitors for Duke University School of Law, where she earned her law degree and Fred serves on the board for St. Andrew's Episcopal School and previously served on the boards of the Thurgood Marshall Center for Service and Heritage and the Sheridan School.

This summer, that service expanded when Cheryl joined the F&M Board of Trustees and Fred began his term as chair of the College's Parents Council.

"Contemporary tuition at elite liberal arts colleges approaches the median income of a typical family of four. Shouldn't all of us do our best to create greater equity and inclusion? Don't most of us owe a portion of our success to the kindness, talent and guidance of an educator?" says Fred Scarboro. "Cheryl and I, in a small way, are attempting to pay back the generosity of our teachers. Our teachers changed our life trajectory!"

They've taken their newest leadership roles to heart — particularly their commitment to the College as ambassadors of the F&Mily. In July, the couple welcomed admitted students and their families to their home in

Washington, D.C. More than 50 family members registered for the event, part of a new program led by F&M's Office of Admission and Office of College Advancement. The goal? Demonstrate the unique and powerful F&M community that the Class of 2027 was preparing to join.

"Shouldn't all of us do our best to create greater equity and inclusion?"

The Scarboros have demonstrated their commitment to F&M through their philanthropic leadership as well. In addition to their gifts to the Franklin & Marshall Fund and the Diplomat Athletic Club, Cheryl and Fred served as ambassadors this fall to F&M families, sharing their own reasons for supporting the College through philanthropy — and challenging parents and families to do the same. ■



A RUNNING LEGACY: THE DUCKLOE FAMILY CROSS COUNTRY ENDOWMENT



As a fourth-generation furniture maker, **Frederick “Fred” Duckloe ’72, P’13** knows that good things take time and dedication.

That’s why Fred and his wife, Joan, founded the Duckloe Family Cross Country Endowment in 2022, providing support for both men’s and women’s varsity cross country teams. In addition to that endowment, the Duckloes have generously supported The Patricia Harris Center for Business, Government & Public Policy and the Diplomat Athletic Club through gifts to men’s and women’s cross country. Fred and Joan are members of the College’s Board of Visitors.

The couple are the parents of Greg Duckloe ’13, director of research & operations for private sales at RM Sotheby’s in London, England for vintage and classic cars, who shared his insights in a March 2023 alumni master class for F&M alumni and friends. Greg’s twin sister, Allison, is a 2013 Babson College graduate.

“The thing I remember most about Franklin & Marshall was my involvement with the cross country and track teams, especially the cross country team,” Fred said. “Those were the brothers I never had.”

He has stayed in close contact with those same teammates, organizing a 50th reunion dinner in October 2022.

“At F&M, it’s academics first. But the athletic ties are very strong,” Joan added.



Both the men's and women's cross country teams boasted multiple athletes on this season's Centennial Conference Fall Academic Honor Roll.

Fred said he made the most of his opportunities on campus.

"I was looking at small, liberal arts colleges, and F&M was basically the only one with a business major," Fred remembered.

His father, Frederick Robert Duckloe, founded Frederick Duckloe & Bros. after serving in the U.S. military in Europe. He fought in The Battle of the Bulge (also known as the Ardennes Offensive), the last major German offensive campaign on the Western Front during World War II.

In post-WWII years, the Duckloes crafted cabinets, hutches, chests, chairs and everything in between. In recent years, the company's signature item was its American Windsor chair.

Fred created a custom, contemporary college chair model, several of which have been auctioned off at previous F&M reunions. Old Main is home to one of these uniquely crafted chairs.

These days, there aren't many fine furniture makers left in the United States and the business name will retire with Fred. In the meantime, Fred and Joan look forward to traveling and the occasional return to College Ave. to reflect on the campus to which they've so generously contributed.

The couple's hope for incoming student-athletes is that "they have the experiences that not only I had, but my teammates had, too," Fred said. "Any funding for any activity helps. We wanted to make sure that the same thing I experienced and enjoyed is available to the new students coming in." ■